

Hackathon 0Waste

BASES

1. ORGANISER

0Waste Hackathon is organised by Esade (ECSI and eWorks) as part of the 'HUBB30 Behind Circularity' project that aims to overcome the concept of circular economy and move towards a model in which all waste can be transformed into raw material to maximize sustainability. This is a PECT project (Specialization and Territorial Competitiveness Project) financed by the European Union.

The project 'HUBB30 Behind Circularity' involves 6 partners: the municipalities of Mollet del Vallès and Cerdanyola del Vallès, the UAB, PRUAB, Esade and EURECAT. There are 7 operations and Esade is in charge of number 6 with the objectives of organizing a Hackathon, a pre-accelerator and a sustainable business accelerator.

2. GEOGRAPHICAL SCOPE

The scope of application of the program is the area surrounding the B30 Highway in Spain.

3. TIME SCOPE

The 0Waste Hackathon takes place on the 11th and 12th of March 2022.

4. OBJECTIVE

0Waste Hackathon aims to generate ideas and business solutions to the problem of waste generation. More in general, the project 'HUBB30 Behind Circularity' aims to support social entrepreneurship in the B30 Highway area.

5. PARTICIPANTS

The project is open to the general public.

6. PRIZES

The 3 best ideas generated at the 0Waste Hackathon will access directly to the 0Waste Pre-Accelerator starting at the end of March.

7. PREMISES

0Waste Hackathon will take place at the Rambla de la Innovación at Esade Sant Cugat Campus (eGarage & eWork spaces)

8. PROGRAM

- 8.1 0Waste Hackathon will take place on the 11th of March (4-7pm) & 12th March (10am-4.15pm)
- 8.2 0Waste Hackathon offers 1 class of Idea Development, 1 class of Presentation Skills, 1 Talk from a Social Entrepreneur & time with Design Thinking & Sustainability mentors & facilitators

9. JURY

The jury is composed of experts in sustainability, social entrepreneurship and members of the HUBB30

10. DISQUALIFICATIONS

Esade intends that the participation to the 0Waste Hackathon provides equal opportunities and is done in strict respect for the established rules and good faith.

10.1 For this reason, the following reasons for disqualification are established:

- Fraud or falsification in the registration to the contest.
- Abusive, fraudulent, discourteous or offensive behavior towards any participant in the contest, as well as towards any member of the , or towards said institution, regardless of the means by which it is expressed.
- Behavior of the participants that could cause some damage to the image of the Esade Foundation.
- Delay, failure to appear or disconnection from scheduled sessions.

11. DEADLINE FOR REGISTRATION

The registration is open till the midnight of the 9th of March 2022

12. DOUBTS

The following e-mail is enabled for any questions that may arise for both the aspiring teams/individuals and the registered individuals/teams regarding the mechanics of the contest or these rules: residu0@esade.edu.

1. DATA PROTECTION

In accordance with the provisions of Regulation (EU) 2016/679 and Organic Law 3/2018, and other applicable regulations, the Esade Foundation informs participants that it will create a personal database with the information provided by the participants. Basic information:

- Responsible: Esade Foundation
- Purpose: The purpose of this database is to manage the relationship of the participants in 0Waste Hackathon with the Esade Foundation, keep them informed of its activities and events, send them its newsletter and carry out its own promotional and advertising activities, as well as obtain authorization for the registration and use of personal image.
- Legality of the treatment: consent of the person and respect for the legitimate interests of the Esade Foundation.
- Recipients: no data is communicated to third parties.
- Rights of the interested parties: the rights of access, rectification, deletion, opposition, limitation of treatment and portability can be exercised by contacting Fundació Esade, Avenida de Pedralbes, 60-62, 0803 (Barcelona).
- More information on data protection policies is available at this link: <http://www.esade.edu/en/personal-data-protection>.

13. IMAGE AND INTELLECTUAL PROPERTY RIGHTS

The participants in this event expressly authorize the Esade Foundation to reproduce, use and disseminate their name, surnames, image and/or voice and any other information provided (except ID and address) to make the result of the contest public and in any advertising activity and / or promotional that is related to 0Waste Hackathon in any medium or format, including posting photos on the web, all in any medium, including the Internet, without said actions conferring any right to remuneration or benefit with the exception of the delivery of the prize won in accordance with these rules. The participant assigns to the Esade Foundation, without any limitation, all the image rights that may correspond to him for his participation in the contest. In any case, the transfer of the aforementioned rights will be free of charge.

14. APPLICABLE LAW AND JURISDICTION

These bases are governed by the Spanish law. The participants in the contest, expressly renouncing any other jurisdiction, submit to the Courts and Tribunals of the city of Barcelona for any dispute that may arise from it.

Barcelona, 1 February 2022